




FRANCOIS ALONSO

DIGITAL MARKETER - SALES

CONTACT

 Gyeonggi-do, Seongnam-si,
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South Korea

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 @FrancoisAlonso

SKILLS

- Teamwork
- Languages
- Marketing Strategy Planning and implementation
- Stress Management
- Multitasking
- UI/UX Design

AWARDS RECEIVED

 Korean Government
Scholarship Program (KGSP)
(2016)

 Prize of excellence, Korean
Language Training (2014-2015)

 Employee of the Month,
Woongjin Compass (2019)

CERTIFICATES

 TOPIK Level 6 (Jun 2018)

 Driver's Licence (Type 2 manual)

PERSONAL PROFILE

I am a driven digital marketer based in South Korea, with experience in sales and UI/UX design. Having been around many cultures, I can work in a diverse cultural environment.

WORK EXPERIENCE

Digital Marketer and Sales Representative

Woongjin Compass | Jul 2019 - present (South Korea)

- Performance marketing and social media management
- Regional Sales Representative (Europe and Japan)
- Support role in UI/UX design (app, website)

Reporter (Korean)

Daejeon MBC | Jun 2018 - Sept 2018 (South Korea)

- Regional travel series "두루두루 프랑수와"
- Videos at <https://www.youtube.com/watch?v=9gpHodNmA4Q>

Freelance Translator (English - French)

Flitto | April 2015 (South Korea)

EDUCATION

Chungnam National University

Masters in International Trade | Sep 2016 - Feb 2019

- Thesis on Korean automotive industry exports to Europe
- GPA: 4.1/4.5

Francois-Rabelais University (France)

BA Applied Languages | Sep 2011 - Jun 2014

- Specializing in English, Spanish, and trade
- "Quite Good" mention

LANGUAGES

- French, English (Native)
- Korean, Spanish (Full Proficiency)